**Chadwick Brosman**

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|  | **PERSONA PHOTO** |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
| Goals - To have the most up to date technology. - To acquire the finest technology in the world.  - Having the best of the best phones, watches and pcs. - Finally own and operate my own tech store.  Motivations  - Gaining positive support from co-workers and parental figures. - Making sure that I have the best of the best technology that’s out there. | Challenges  - Slow reader  - Slow learner   Obstacles  - Poor listener, selective hearing.  - Can be quite loud, an deafen others. |
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| **QUOTATION** | |
| **“Technology is our tomorrow”.** | |
| **NAME** | |
| Chadwick Brosman | |
| **AGE** | |  |  |
| 28 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | - Creativity blocks, lack of ideas. - Overthinking - Workloads | **BOOKS** |
| Male | | **Audible, Internet** |
| **LOCATION** | | **BLOGS** |
| London, United Kingdom | | **Wired, Ars Technica** |
| **OCCUPATION** | | **CONFERENCES** |
| Tech store worker | | **N/A** |
| **JOB TITLE** | | **EXPERTS** |
| Tech support | | **N/A** |
| **HIGHEST LEVEL OF EDUCATION** | | **MAGAZINES** |
| Oxford univercity | | **N/A** |
| **ANNUAL INCOME** | | **WEBSITES** |

$60,000 per year **Github, FreshDesk**